

# BALANCE SHEET FOR THE COMMON GOOD 2021/22

## BRIEF REPORT



WE ARE ON OUR WAY ...





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Dear readers,

The Economy for the Common Good is an economic model that takes a holistic approach to the social and ecological aspects of organizational activity. With the help of the common good matrix, sustainable aspects can be made measurable. This allows the University of Applied Sciences Dortmund's orientation towards the common good to be assessed and strategically improved in a long-term process. As a public educational institution, we work according to the Whole Institution Approach of the United Nations and pursue sustainable development in the university areas of operations, teaching, research, transfer, governance and campus life. The 17 Sustainable Development Goals (SDGs) are the fundamental objective here. As places of learning for high-quality education, universities have a social responsibility to help shape the socio-ecological transformation and at the same time empower people to shape their working and living environments. We wish you an insightful and interesting read of the Executive Summary of the Common Good Report 2021/22.

Sebastian Kreimer  
Sustainability Manager at Dortmund University of Applied Sciences and Arts



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# STRUCTURE OF THE REPORT

The short report is structured according to the common good matrix:

WERT	MENSCHENWÜRDE	SOLIDARITÄT UND GERECHTIGKEIT	ÖKOLOGISCHE NACHHALTIGKEIT	TRANSPARENZ UND MITENTSCHEIDUNG
BERÜHRUNGSGRUPPE				
<b>A: LIEFERANT*INNEN</b>	A1 Menschenwürde in der Zulieferkette	A2 Solidarität und Gerechtigkeit in der Zulieferkette	A3 Ökologische Nachhaltigkeit in der Zulieferkette	A4 Transparenz und Mitentscheidung in der Zulieferkette
<b>B: EIGENTÜMER*INNEN &amp; FINANZ-PARTNER*INNEN</b>	B1 Ethische Haltung im Umgang mit Geldmitteln	B2 Soziale Haltung im Umgang mit Geldmitteln	B3 Sozial-ökologische Investitionen und Mittelverwendung	B4 Eigentum und Mitentscheidung
<b>C: MITARBEITENDE</b>	C1 Menschenwürde am Arbeitsplatz	C2 Ausgestaltung der Arbeitsverträge	C3 Förderung des ökologischen Verhaltens der Mitarbeitenden	C4 Innerbetriebliche Mitentscheidung und Transparenz
<b>D: KUND*INNEN &amp; MITUNTERNEHMEN</b>	D1 Ethische Kund*innenbeziehungen	D2 Kooperation und Solidarität mit Mitunternehmern	D3 Ökologische Auswirkung durch Nutzung und Entsorgung von Produkten und Dienstleistungen	D4 Kund*innen-Mitwirkung und Produkttransparenz
<b>E: GESELLSCHAFTLICHES UMFELD</b>	E1 Sinn und gesellschaftliche Wirkung der Produkte und Dienstleistungen	E2 Beitrag zum Gemeinwesen	E3 Reduktion ökologischer Auswirkungen	E4 Transparenz und gesellschaftliche Mitentscheidung

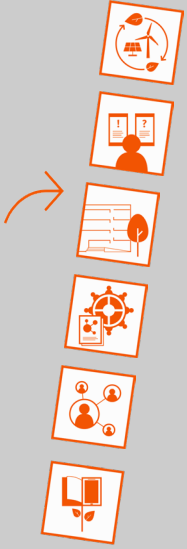
Contact groups A - E are the **actors who influence or influenced** by the organizational actions.

Each chapter refers to a contact group, showing you the „**current status**“, the „**visions**“ and „**The next steps...**“ developed in the process.

4 value pillars provide the content.

The assignment of the current status to the fields of action of the **Whole Institution Approach** (page 3) helps to clarify responsibilities.

In each chapter you will find the **UN Sustainable Development Goals** to which the changes contribute (more information on page 4).



# WHOLE INSTITUTION APPROACH DER FACHHOCHSCHULE DORTMUND



**OPERATION** - Decent working conditions and climate neutrality in 2030



**RESEARCH** – Sustainable solutions for challenges in business & society through social and technical innovations



**TRANSFER** – Assumption of social responsibility as well as networking and cooperation with social stakeholders



**TEACHING** – Decent study conditions, high quality education for all, training of multipliers for a socio- ecological transformation



**GOVERNANCE** – Transparency and co-determination in the sustainable development of the university and an organizational management approach geared towards the common good.



**CAMPUS LIFE** – Healthy, sustainable, safe and vibrant campus life

# 17 SUSTAINABLE DEVELOPMENTS GOALS

The 17 global Ziele sustainable development goals of the 2030 Agenda are aimed at politics, business, civil society and science.

- Ziel 1 End poverty in every form and everywhere
- Ziel 2 Securing food worldwide
- Ziel 3 Health and well-being
- Ziel 4 High-quality education worldwide
- Ziel 5 Equality between women and men
- Ziel 6 Sufficient water of the best quality
- Ziel 7 Affordable and clean energy
- Ziel 8 Sustainable management as an opportunity for all
- Ziel 9 Industry, innovation and und infrastructure
- Ziel 10 Fewer inequalities
- Ziel 11 Sustainable cities and communities
- Ziel 12 Sustainable production and consumption
- Ziel 13 Implementing climate protection worldwide
- Ziel 14 Protecting life and water
- Ziel 15 Life on land
- Ziel 16 Promoting strong and transparent institutions
- Ziel 17 Global partnerships



# OUR FACHHOCHSCHULE DORTMUND

FROM THE ROYAL MASTER CRAFTSMEN'S SCHOOL TO THE DORTMUND UNIVERSITY OF APPLIED SCIENCES AND ARTS OF SUSTAINABLE DEVELOPMENT

The education reform of the 1970s can be summed up with the slogan "Advancement through education"; numerous universities and colleges were founded in the Ruhr region, including Dortmund University of Applied Sciences and Arts. Some departments, such as Applied Social Sciences, were taken over from former schools. For example, the Applied Social Sciences are celebrating 75 years of social work in Dortmund and the Department of Mechanical Engineering was founded 132 years ago as the Royal School for Mechanical Engineers. Departments have always been added or newly developed, for example the Department of Information and Electrical Engineering was split five years ago. Social upheavals, megatrends and structural change in the Ruhr region have always shaped teaching and research at Dortmund University of Applied Sciences and Arts, making it a special place of education whose everyday life is one of constant transformation. Dortmund University of Applied Sciences and Arts therefore sees the upcoming socio-ecological transformation as its original task. Dortmund University of Applied Sciences and Arts sees itself as a role model, advisor, motivator, enabler, idea provider and knowledge mediator.

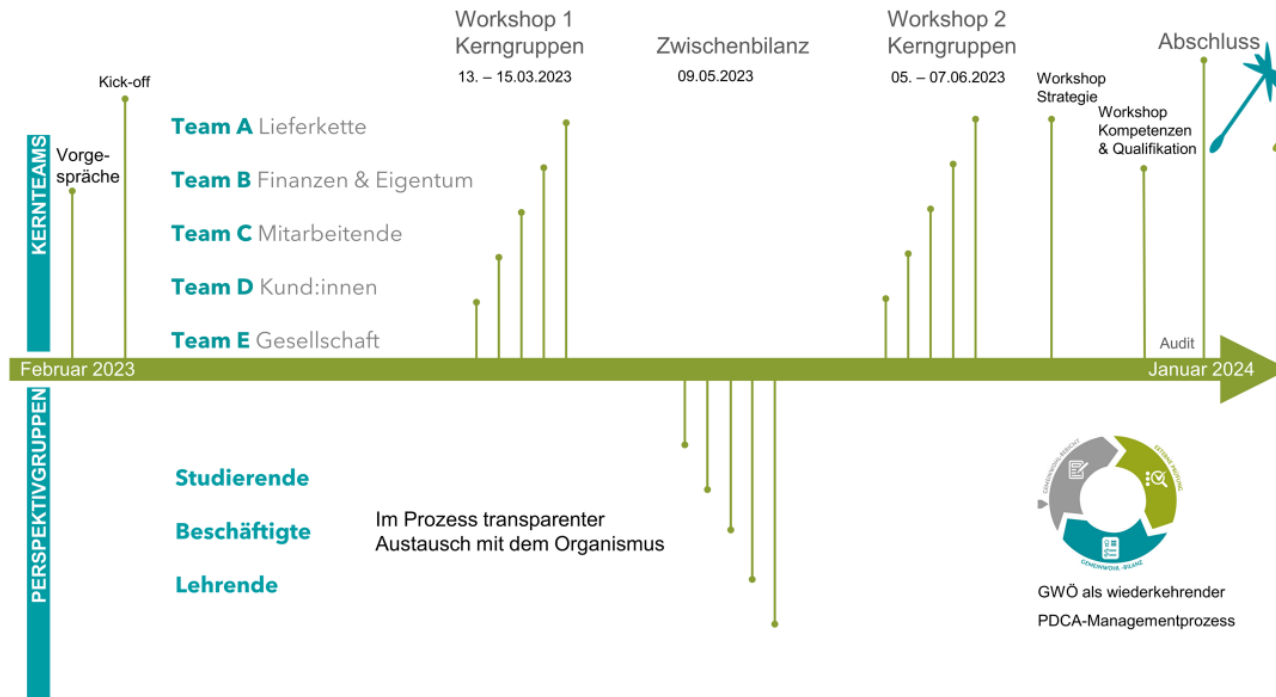




# THE COMMON GOOD PROCESS

The **CSR-Office** was in charge of coordinating the common good process and was supported by two external consultants. The process was very participatory and addressed all members of the university. For the subsequent process, potential improvements for the public-interst-oriented FH Dortmund were collected and are now being strategically integrated.

## Prozess Gemeinwohl-Bilanzierung Fachhochschule Dortmund 2023



über  
**150**  
PARTICIPANTS

**14**  
WORKSHOPS

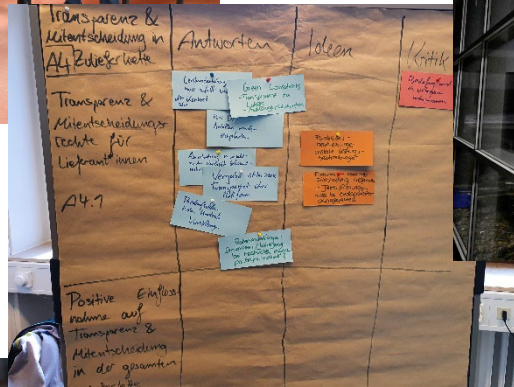
**12**  
MONTHS

**2504**  
WORKING HOURS

# IMPRESSIONS OF THE COMMON GOOD PROCESS



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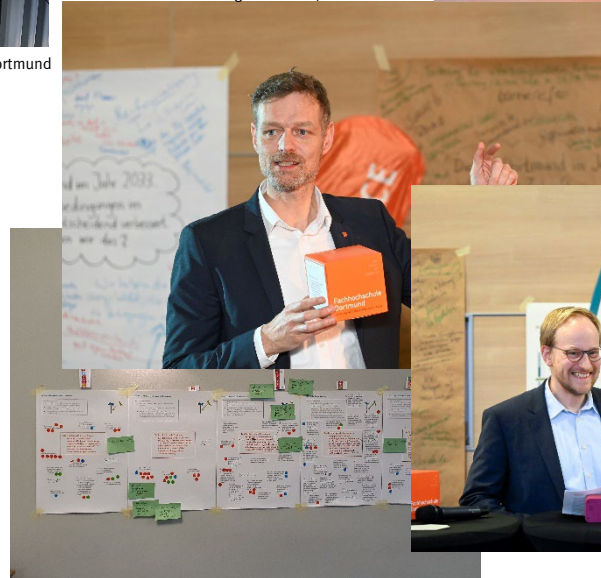
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# FIRST COMMON GOOD BALANCE SHEET 2020-2021

Fachhochschule Dortmund (Vollbilanz 5.0); Audit: Michael Pelz & Regina Soergel; Gültig bis: 31.01.2026

## A Suppliers

Human dignity in the supply chain	10 %
Solidarity and justice in the supply chain	20 %
Environmental sustainability in the supply chain	20 %
Transparency and co- decision-making in in the supply chain	20 %

## B Owners and financial partners

Ethical attitude in dealing with funds	30 %
Social attitude in dealing with funds	90 %
Socio-ecological investments and use of funds	30 %
Ownership and co-decision	40 %

## C Employees

Human dignity in the workplace	60 %
Drafting of employment contracts	50 %
Promotion of ecological behavior among employees	20 %
Internal co-decision and transparency	60 %

## D Customers and co-companies

Ethical relationships with students and research partners	70 %
Cooperation and solidarity with other universities and research partners	40 %
Ecological impact through the use of educational programs and research activities	10 %
Student participation and offer transparency	60 %

## E Social enviroment of educational programs and research activities

Meaning and social impact of the products	60 %
Contribution to the community	30 %
Reduction of ecological impact	20 %
Transparency and social co-determination	60 %



**Special feature: State of NRW, Legal form: Corporation under public law**

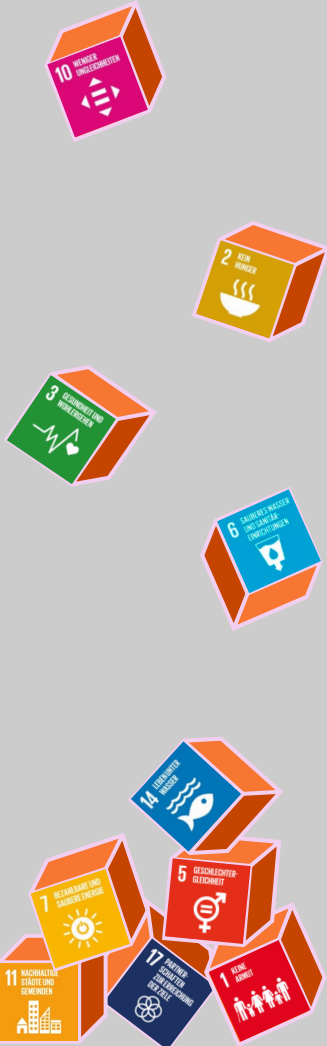


**Students & research partners**

**Points can be scored in the individual matrix fields and there may also be minus points.**



Balance sheet total: **422** / 1000 Punkte



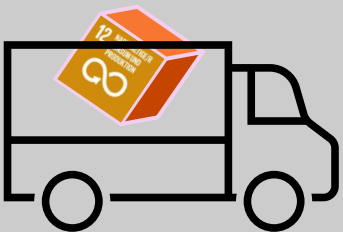


# A SUPPLIERS

This contact group includes the entire supply chain with directly supplying companies as well as their suppliers. All products and services purchased from others are considered. It is essential to pay particularly critical attention to the processes in the supply chain for purchased products and services. The products and services that a company purchases are associated with a wide range of social impacts. These can be both positive and negative.

## Important players at the FH are ...

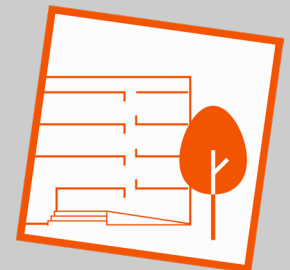
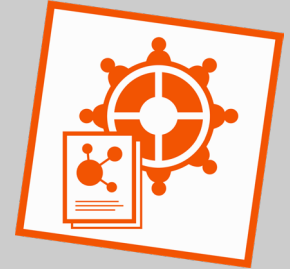
- the purchasing department
- Decentralized purchasers from all areas of the FH Dortmund
- The Rectorate



# A SUPPLIERS

- Climate-neutral mailing is used.
- The Purchasing department calls for procurement via Amazon, Temu, etc. to be avoided.
- IT hardware is purchased from a facility for people with disabilities.
- Office and seminar furniture, consumables and consumer goods should be manufactured in Germany or Europe.
- Recurring procurement of products and services is organized via framework agreements. This makes sales more predictable for suppliers.
- Preference is given to purchasing IT hardware with a TCO seal.
- A guideline on avoiding corruption and a contact person for corruption prevention have been in place since 2013.

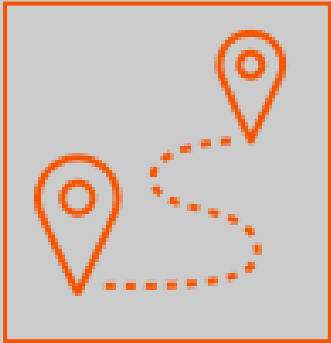
## CURRENT STATUS





# A SUPPLIERS

## VISIONS



**Dortmund University of Applied Sciences and Arts...**

**A1 ... procures fairly produced and humane products and services, keeps an eye on sensitive areas in the supply chain and actively promotes humane behavior.**

**A2 ... maintains fair relationships with suppliers and takes responsibility for solidarity and justice in the supply chain.**




**A3 ... focuses on environmentally and climate-friendly supply chains, selects the most sustainable purchasing options and minimizes environmentally harmful products/services.**

**A4 ... promotes transparency and participation among suppliers and assumes responsibility in its business activities.**

# A SUPPLIERS



## THE NEXT STEPS ...

- AG sustainable merchandise 
- Workshops on sustainable procurement 
- Increased communication with our suppliers and service providers
- Procurement manual with information on standards, certificates, alternative products
- Excursion to suppliers
- Flexible working hours for employees of service providers 
- Feasibility of using open source software
- Influence of the FH Dortmund on political decision- making bodies



 = in process

# B OWNER & FINANCIAL PARTNERS

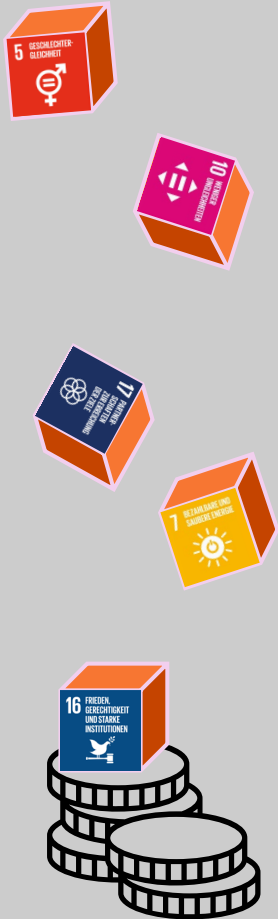
The owners of the university have rights of disposal and decision-making, but also assume responsibility and liability.

Financial partners are ...

- Donors: They provide equity or debt capital. At Dortmund UAS, these are the state of North Rhine-Westphalia and numerous third-party donors from the public and private sectors.
- Financial service providers: They are service providers for payment transactions, insurance and investment or financial advice.

**Important players at the FH are ...**

- the rectorate
- controlling
- University Senate and Council
- Department and division heads and deaneries



# B OWNER & FINANCIAL PARTNERS

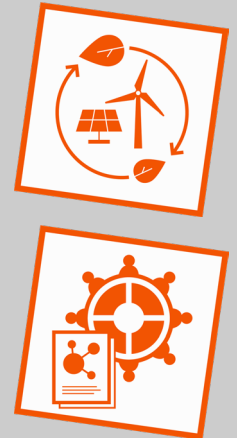
**The owner** in the narrower sense is the state of North Rhine-Westphalia, therefore the scope for the FH Dortmund to make its own financial decisions is limited. In a broader sense, students, teaching staff and employees are considered owners. These stakeholder groups have the opportunity to be involved in strategic decisions through participation in various committees. Financial decisions are always only indirectly in the decision-making power and are ultimately the responsibility of the administrative and rectorate management as well as the relevant ministries of the state of North Rhine-Westphalia.

**Financial partners** are banks and insurance companies on the one hand, and the Dortmund University of Applied Sciences and Arts mostly works with third-party funds in the areas of research and teaching on the other. The FH Dortmund takes into account that third-party funding



- ✓ no privileges arise.
- ✓ No dependencies arise.
- ✓ no political and ideological exploitation interests are served.
- ✓ There are no restrictions on the intellectual property, independence, sensitivity, impartiality and credibility of scientists and artists.
- ✓ There are no restrictions on freedom of conscience, freedom of instruction, freedom of statute and freedom of research.
- ✓ There is no interference in the application of scientific methods/principles to gain knowledge.
- ✓ no unethical research and teaching content (e.g. no armaments research) is processed.
- ✓ no naming rights are granted to third parties.

## CURRENT STATUS



# B OWNER & FINANCIAL PARTNERS

## VISIONS



### **Dortmund University of Applied Sciences and Arts...**

**B1 ... acts** financially according to **ethical principles**, **strives** for a secure **ethical financing structure** and **respects** its own **independence** and self-determination in partnerships and cooperations.

**B2 ... is financially well**/securely **positioned** to offer high-quality education and research and **ensures future security** through sustainable organizational development.




**B3 ... continuously considers** the **reduction of its social and ecological footprint** in the use of funds for both tangible and intangible assets.

**B4 ... creates a high level of transparency** about its strategic orientation and planned objectives and **continuously improves the possibility for participatory decision-making processes** within the legal framework.



# B OWNER & FINANCIAL PARTNERS

## THE NEXT STEPS ...

- Ethics guideline for the acquisition of third-party funding
- Own PV systems or participation models for the expansion of renewable energy (e.g. citizen energy cooperatives) 
- Cooperation with community-oriented and ecologically sustainable banks and the acquisition of green financial products
- Political involvement in the upgrading of current TV-L 5 employees (facility management)
- Implementation of energy management 
- Introduction of the intraction model for the implementation of climate protection measures
- Involvement of the CSR-Office in decisions regarding ecological perspectives 



# C EMPLOYEES

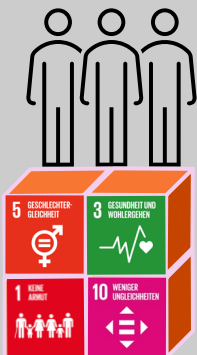
This contact group includes all persons who work for the organization and who meet at least one of the following criteria:

- Employment relationship,
- Persons who are employed for a period of at least six months,
- Persons who work at least four hours a week, activities that are carried out regularly and recurrently (e.g. every summer).

Lecturers at the university of applied sciences were also included in this contact group as part of the accounting process.

## Important players at the FH are ...

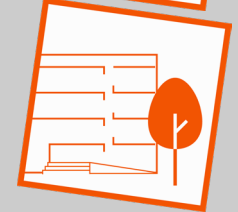
- the personnel team
- perspective management
  - Further education and training
  - Health management
  - Applicant management
- the staff councils
- the CSR-Office Mobility Management
- Authorized representative
  - Representative for severely disabled persons
  - Equal Opportunities Officer
  - Inclusion officer
- Threat management team
- Compliance



# C EMPLOYEES

## Existing offers to promote the four value pillars of the matrix (p. 2)

- Company health management
- Family service, especially for family caregivers and parents
- Psychotherapeutic counseling services
- Annual employee appraisals
- Occupational health and safety officer
- Equal Opportunities Office
- Severely Disabled Persons' Representative (position not filled at the editorial deadline)
- Inclusion officer
- Promotion of professional commitment through performance-related pay (LOB) as a one-off bonus
- Training and further education offers
- Staff Council für employees in technology and administration as well as scientific and artistic employees
- Digital, anonymous feedback tools
- Company bikes and public transport ticket loans
- Sabbatical options
- Participation formats for professional, ecological and social commitment



# C EMPLOYEES

## VISIONS



**Dortmund University of Applied Sciences and Arts ...**

**C1 ... cultivates a respectful, open approach, takes into account the personal strengths of its employees, promotes their self-organization and development** and recognizes diversity as potential.

**C2 ... continuously optimizes working conditions, adapts framework conditions to the realities of employees' lives, promotes open discussions and empowers employees to make their own decisions.**

**C3 ... promotes ecological awareness and sustainable behavior among employees. It contributes to the implementation of environmental sustainability measures** through its culture and projects

**C4 ... provides its employees with clear and understandable information, enables evaluation of managers by employees, promotes personal responsibility and freedom of decision in teams and encourages employees to actively participate and co-determine.**

# C EMPLOYEES

- Promotion of transparency regarding possible working models
- Standardized recording of indicators for job satisfaction, e.g. fluctuation rate, average length of service
- University-wide standards for the application of mobile working and flexible working hours
- Preventive measures to avoid work overload
- Provide all information about the university in English
- Expanding institutional support services for discrimination
- Flexible working hours for cleaning service employees
- Real-world laboratory for testing a 4-day week
- Introduction of corporate volunteering
- Concepts to strengthen the loyalty of academic staff
- Discourse on the avoidance of fixed-term employment relationships
- Evaluation of the actual hourly wage of lecturers
- Inflation adjustments to the hourly wages of student and research assistants
- Enabling procurement in organic markets
- Offer exclusively vegan and vegetarian catering
- Sustainable event management
- Influencing the food on offer in the canteens

## THE NEXT STEPS ...

- Development of a FH location
- Bicycle parking facilities for employees and students
- Influencing the public transport service to the campus
- Job bike offers and subsidization of the Deutschlandticket
- Promoting sustainable mobility for work and business trips
- Integrating sustainability into the onboarding process
- No snack vending machines with unhealthy drinks and food





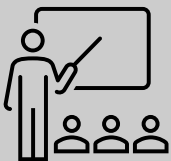
# D CUSTOMERS & CO-COMPANIES

STUDENTS, UNIVERSITIES, RESEARCH PARTNER

This contact group comprises the company's target group that is to be addressed with the products and services. Co-companies are companies that address the same (regional) target group with their products and services. The focus is also on how the company interacts with companies from other sectors in the region.

## Important players at the FH are ...

- the Central Student Advisory Service
- the ASStA and the student councils
- the student councils
- the Prorectorate for Teaching and Studies
- the departments
- the CSR-Office



# D CUSTOMERS & CO-COMPANIES

STUDENTS, UNIVERSITIES, RESEARCH PARTNER

- Well-founded and practice-oriented educational program that focuses on current social challenges
- Wide range of advisory services offered by the university and cooperation partners before, after and during the course of study
- Continuous evaluation of the courses by the students
- Student participation in committees and decision-making processes
- Contact persons for students with disadvantages and the constant aim of breaking down barriers
- Diverse cooperation with other universities, institutions, practice partners and networks, both regionally and internationally
- An "Open Educational Resources" policy was adopted in 2022
- Health and prevention services for students

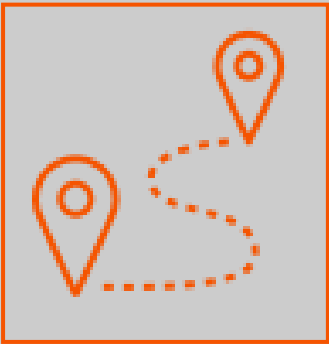
CURRENT  
STATUS



# D CUSTOMERS & CO-COMPANIES

STUDENTS, UNIVERSITIES, RESEARCH PARTNER

## VISIONS



### Dortmund University of Applied Sciences and Arts ...

**D1 ... maintains** cooperative **relationships** with its students and partners, **creates barrier-free educational and research opportunities** and **barrier-free communication**.

**D2 ... views cooperation** with other universities **as an opportunity** to improve its offerings and develops **needs-oriented solutions** and educational offerings for students in partnership.





**D3 ... monitors the ecological impact** of its educational offerings and research activities and strives for precise knowledge **and minimization of negative environmental impacts**. It **offers educational programs that have a more ecologically sustainable orientation**. The **use** of the educational offerings and research activities should be possible **with minimal environmental impact**.

**D4 ...involves students** in the development of teaching and research. It promotes **dialog** with students and research partners **in order to make its offerings more sustainable and support sufficient use**. It presents the content of its teaching and research in a transparent manner.

# D CUSTOMERS & CO-COMPANIES

STUDENTS, UNIVERSITIES, RESEARCH PARTNER

## THE NEXT STEPS ...

- Reduction of giveaways and switch to sustainable products for events 
- Development of an intuitive overall concept for the website 
- Establishment of a room database with regard to accessibility
- Commitment to the introduction of an Open Science Code at universities
- Making the public value accounting process accessible and approachable for all target groups
- Digitization of forms and, for example, the option of submitting theses digitally
- Developing a checklist for sustainable events   

- Translation flow for online texts

 = in process



# E SOCIAL ENVIROMENT

This "social environment" touch group includes all groups that only indirectly feel the effects of the actions of the organization under consideration. The group is considered as broadly as possible and there are differences in the consideration of the individual values of the matrix, e.g. future generations are considered, the community, the global ecological environment and specific touch groups of the respective organization.

## Important players at the FH are...

- the transfer office
- the CSR-Office
- the talentscouting
- the „Hochschule vor Ort“
- the press office und marketing



# E SOCIAL ENVIROMENT

- Since 2022 "Future Workshop" with the "Innovative Teaching" department
- Low-threshold offers such as "University on site" and "Talent promotion" to enable access to the university for everyone
- Start-up service "SQuAre" and green.ruhr together with the Dortmund Economic Development Agency to support social and sustainable start-ups
- Volunteering by various departments and committees (e.g. holding the Conference of Social Responsibility)
- Proactive participation in various regional and national networks on sustainability and social responsibility
- Establishment of a climate protection management system
- Use of various communication channels such as website, social media, public events, press releases and publications
- Lecture series "Sustainable Development" is also open to non-university members

## CURRENT STATUS





# E SOCIAL ENVIROMENT

Dortmund University of Applied Sciences and Arts ...

## VISIONS



**E1 ... supports the good life for all and promotes health and personal development** with its educational programs and promotional activities. **It endeavors to avoid social, ecological and health risks in its offerings.**







**E2 ... makes a fair contribution** to the community and **observes compliance guidelines.** It **strengthens civil society initiatives** and uses contacts in politics and business for the common good. It promotes value creation, innovative developments and impulses through its educational programs and research activities.

**E3 ... tracks and evaluates the relevance of its educational offerings and research projects,** documents environmental impacts, **engages in ecological issues,** gradually reduces negative effects, promotes more environmentally friendly processes and **shares its findings with other universities** and interest groups. It **strives for climate neutrality by 2030.**

**E4 ... creates transparency** about relevant decisions, **allows objections** and public dialog and promotes transparency and co-determination **for an open, democratic and pluralistic society.** It takes the needs of the public into account when making strategic decisions.

# E SOCIAL ENVIROMENT

## THE NEXT STEPS ...

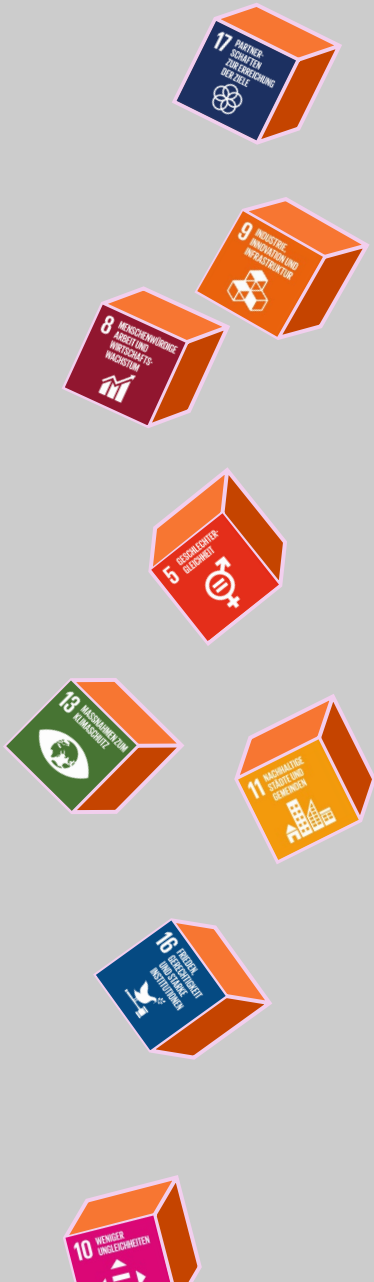
- Expanding commitment to social participation in the long term 
- Establishment of a crisis team for structured assistance
- Greater involvement of practice partners in teaching
- Collective actions by HS members in the area of social and ecological sustainability, such as cleanup campaigns, clothes swaps, gift sledges and social commitment 
- Attaching deposit rings to the garbage cans 
- Improve feedback culture for non-HS members
- Consolidation of climate protection management and permanent funding of the position 
- Digitization of forms and, for example, the option of submitting theses digitally 
- Make existing knowledge at Dortmund University of Applied Sciences and Arts on reducing emissions and resource use available to all members of the university 



# CONCLUSION

*"We had included the 2021 public value accounting project in the university development plan. We were very pleased with the Rectorate's positive decision and thus the permission to carry out the project. We hoped to incorporate social and ecological aspects into our daily activities at Dortmund University of Applied Sciences and Arts and really make a difference. We hoped that we would be able to achieve the greatest impact with a dual participatory approach, namely top-down and bottom-up. We did not realize that we would have such a broad and intensive discourse and that we would meet with such benevolent and proactive support from university members. From the kick-off to the final submission to the auditors, we wrote, corrected, discussed, added, deleted, formulated and improved. However, changes were also initiated during the process between February 2023 and September 2023. The university members became aware of their scope for social and ecological improvements within their field of activity, but it also became clear how much we are already doing at Dortmund UAS for an institution oriented towards the common good and also for society.*

*The Common Good Report cannot reflect the wealth of activities in the departments, institutes and administrations. Dortmund University of Applied Sciences and Arts is a pioneer and shaper, particularly in the areas of social sustainability, i.e. the major issues of justice such as educational justice. Of course, there is always room for improvement here, but that is exactly what we want to achieve with the common good balance sheet. We are still in our infancy when it comes to environmental sustainability, but we are making great strides here.*

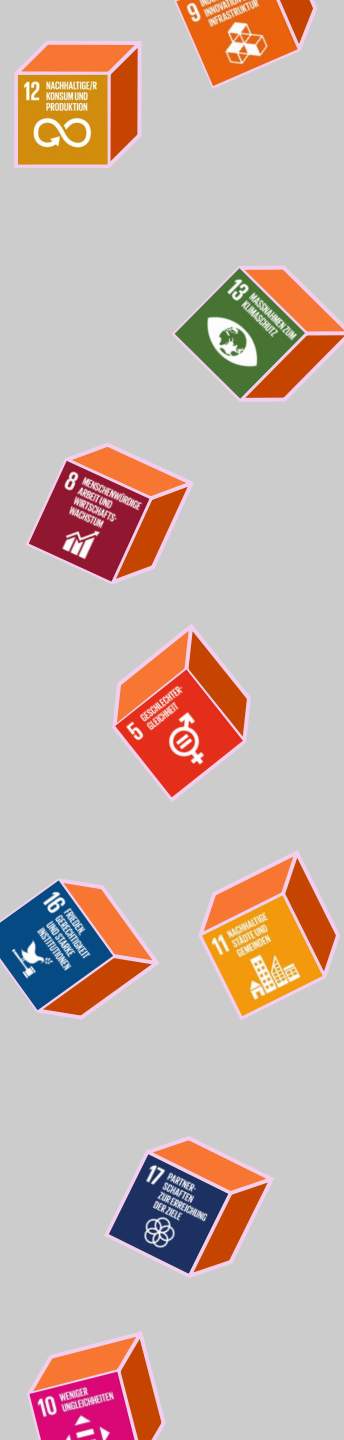


*If there were a question as to what conclusion can be drawn from the report, it would be the following:*

- *University members are motivated to make their contribution to a university oriented towards the common good and have experienced self-efficacy through the ECG process.*
- *In the area of ecological sustainability, we still have some catching up to do in the fields of mobility, buildings, energy and nutrition, and a large number of potential improvements were brought up in the workshops. In the near future, climate protection, sustainable mobility, climate adaptation and the sustainable use of resources in the areas of teaching, research and operations will play an overriding role.*
- *The FH Dortmund is already very well positioned in the area of social sustainability and acts as a role model for urban society.*
- *The approach of dual participation has worked well, at least for employees, but the status groups of students and teaching staff have been less successful in gaining support for the common good process. We need to identify the hurdles here and try out new participation methods and create further incentives for future processes.*
- *The perspective of the external status groups was still neglected in the process, but was put forward as a suggestion for improvement for the future.*
- *The Economy for the Common Good is designed for companies, but a public university is structured differently and more complex in some areas. It will be a downstream task to implement public value reporting for universities in the form of a guideline and thus make a further contribution to the socio-ecological transformation of society.*
- *Public value reporting has opened up the discourse on the responsibility of institutions at the Dortmund University of Applied Sciences and Arts and thus given the starting signal for change.*

*We are already looking forward to implementing the many small and large ideas contributed by the participants. Dortmund University of Applied Sciences and Arts may only be one of many universities, but the feeling of contributing to achieving the goal of keeping this planet liveable for future generations fills us with pride, but also with humility and gratitude."*

*Sebastian Kreimer, Sustainability Manager at Dortmund University of Applied Sciences and Arts*





# THANK YOU

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